

**GENERAL SERVICES ADMINISTRATION
FEDERAL ACQUISITION SERVICE
AUTHORIZED FEDERAL SUPPLY SCHEDULE CATALOG/PRICE LIST**

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA *Advantage!*, a menu-driven database system. The INTERNET address for GSA *Advantage!* is <http://www.gsaadvantage.gov>

Schedule Title: General Purpose Commercial Information Technology
Equipment, Software and Services
FSC Group: D399
Contract Number: 47QTCA19D0080
Contract Period: March 18, 2019 to March 17, 2024

For more information on ordering from Federal Supply Schedules click on the **GSA Schedules link at www.gsa.gov**



Contractor:
Reach Alert LLC
1603 Stevens Ave, Ste 201
Louisville, KY 40205
Phone number: 877-307-9313
Cell number: 502-235-9697
Website: www.reachalert.com

Contractor's Administration Source:
Kenneth W Weber
ken@reachalert.com
Business Size:
Small Business

The catalyst for REACH Alert came as a result of the Virginia Tech massacre and the need for schools to have an emergency communication system accessible to them at all times. After Virginia Tech, we knew that schools needed a way to communicate during emergencies, so we did our research to see what products were already in the market. What we found was that there were notification services available, but they were all cumbersome, difficult to learn, and bundled with other unnecessary software.

We knew that we could do better.

In 2007, we developed our notification service with the goal of creating a communication system that was easy to use, intuitive, and user-friendly.

Today, we service clients in many industries and have clients that use our notification service for nearly any situation, including emergencies and more routine situations. We have found our clients appreciate the simplicity of our system, and our timely and professional customer service. Our notification service is continually growing. We use feedback from our customers and users to know what matters to you so that we can continue to implement new features and modifications that make your life easier.

CUSTOMER INFORMATION:

1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)

SIN	DESCRIPTION
132 52	Electronic Commerce and Subscription Services
70 500	Order-Level Materials (OLMs)

1b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN: N/A

1c. HOURLY & SERVICE RATES:

PRODUCT NAME	PRODUCT DESCRIPTION	GSA Price w/ IFF	UOI
Reach Alert	BA-1 Basic Alert & Notification Service - group size up to 500 users annually	\$9.11	EA
Reach Alert	BA-2 Basic Alert & Notification Service - group size up to 1000 users annually	\$6.96	EA
Reach Alert	BA-3 Basic Alert & Notification Service - group size up to 1500 users annually	\$5.66	EA
Reach Alert	BA-4 Basic Alert & Notification Service - group size up to 2000 users annually	\$4.92	EA
Reach Alert	BA-5 Basic Alert & Notification Service - group size up to 2500 users annually	\$4.75	EA
Reach Alert	BA-6 Basic Alert & Notification Service - group size up to 3000 users annually	\$4.21	EA
Reach Alert	BA-7 Basic Alert & Notification Service - group size up to 3500 users annually	\$4.43	EA
Reach Alert	BA-8 Basic Alert & Notification Service - group size up to 4000 users annually	\$4.39	EA
Reach Alert	BA-9 Basic Alert & Notification Service - group size up to 4500 users annually	\$4.34	EA
Reach Alert	BA-10 Basic Alert & Notification Service - group size up to 5000 users annually	\$4.26	EA
Reach Alert	WA-1 Weather Alerts - group size up to 500 users annually	\$1.75	EA
Reach Alert	WA-2 Weather Alerts - group size up to 1000 users annually	\$1.11	EA
Reach Alert	WA-3 Weather Alerts - group size up to 1500 users annually	\$0.84	EA
Reach Alert	WA-4 Weather Alerts - group size up to 2000 users annually	\$0.70	EA
Reach Alert	WA-5 Weather Alerts - group size up to 2500 users annually	\$0.63	EA
Reach Alert	WA-6 Weather Alerts - group size up to 3000 users annually	\$0.59	EA
Reach Alert	WA-7 Weather Alerts - group size up to 3500 users annually	\$0.57	EA
Reach Alert	WA-8 Weather Alerts - group size up to 4000 users annually	\$0.55	EA
Reach Alert	WA-9 Weather Alerts - group size up to 4500 users annually	\$0.53	EA

Reach Alert	WA-10 Weather Alerts - group size up to 5000 users annually	\$0.51	EA
Reach Alert	Setup Fee - group size up to 500 users annually	\$288.16	EA
Reach Alert	Setup Fee - group size up to 1000 users annually	\$367.96	EA
Reach Alert	Setup Fee - group size up to 1500 users annually	\$438.89	EA
Reach Alert	Setup Fee - group size up to 2000 users annually	\$469.92	EA
Reach Alert	Setup Fee - group size up to 2500 users annually	\$487.66	EA
Reach Alert	Setup Fee - group size up to 3000 users annually	\$487.66	EA
Reach Alert	Setup Fee - group size up to 3500 users annually	\$487.66	EA
Reach Alert	Setup Fee - group size up to 4000 users annually	\$487.66	EA
Reach Alert	Setup Fee - group size up to 4500 users annually	\$487.66	EA
Reach Alert	Setup Fee - group size up to 5000 users annually	\$496.52	EA

2. MAXIMUM ORDER*: \$500,000

***Ordering activities may request a price reduction at any time before placing an order, establishing a BPA, or in conjunction with the annual BPA review. However, the ordering activity shall seek a price reduction when the order or BPA exceeds the simplified acquisition threshold. Schedule contractors are not required to pass on to all schedule users a price reduction extended only to an individual ordering activity for a specific order or BPA.**

3. MINIMUM ORDER: \$100

4. GEOGRAPHIC COVERAGE: 48 contiguous states, Washington D.C. & Alaska

5. POINT(S) OF PRODUCTION: 1603 Stevens Ave, Ste 201 Louisville, KY 40205

6. DISCOUNT FROM LIST PRICES: Prices shown are GSA Net, discount deducted.

7. QUANTITY/VOLUME DISCOUNT(S): 1% additional discount for orders \$250,000 and over

8. PROMPT PAYMENT TERMS: .5% 10 days, net 30 days

9a. Government Purchase Cards must be accepted at or below the micro-purchase threshold.

9b. Government Purchase Cards are accepted above the micro-purchase threshold.

10. FOREIGN ITEMS: None

11a. TIME OF DELIVERY: Determined on task order level

- 11b. EXPEDITED DELIVERY:** Contact contractor
- 11c. OVERNIGHT AND 2-DAY DELIVERY:** Contact contractor
- 11d. URGENT REQUIREMENTS:** Agencies can contact the Contractor's representative to affect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.
- 12. FOB POINT:** Destination
- 13a. ORDERING ADDRESS:** 1603 Stevens Ave, Ste 201, Louisville, KY 40205
- 13b. ORDERING PROCEDURES:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3
- 14. PAYMENT ADDRESS:** 1603 Stevens Ave, Ste 201, Louisville, KY 40205
- 15. WARRANTY PROVISION:** Standard Commercial Warranty (SCW)
- 16. EXPORT PACKING CHARGES:** N/A
- 17. TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE:** N/A
- 18. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (IF APPLICABLE):** N/A
- 19. TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE):** N/A
- 20. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE):** N/A
- 20a. TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE):** N/A
- 21. LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE):** N/A
- 22. LIST OF PARTICIPATING DEALERS (IF APPLICABLE):** N/A
- 23. PREVENTIVE MAINTENANCE (IF APPLICABLE):** N/A
- 24a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants):** N/A
- 24b. Section 508 Compliance for EIT:** N/A
- 25. DUNS NUMBER:** 964380807
- 26. Contractor has an active registration in the SAM database.**

<p style="text-align: center;">TERMS AND CONDITIONS APPLICABLE TO ELECTRONIC COMMERCE AND SUBSCRIPTION SERVICES (SPECIAL IDENTIFICATION NUMBER 132-52)</p>

1. SCOPE

The prices, terms and conditions stated under Special Item Number 132-52 Electronic Commerce (EC) Services apply exclusively to EC Services within the scope of this Information Technology Schedule.

2. ELECTRONIC COMMERCE CAPACITY AND COVERAGE

The Ordering Activity shall specify the capacity and coverage required as part of the initial requirement.

3. INFORMATION ASSURANCE

- a. The Ordering Activity is responsible for ensuring to the maximum extent practicable that each requirement issued is in compliance with the Federal Information Security Management Act (FISMA)
- b. The Ordering Activity shall assign an impact level (per Federal Information Processing Standards Publication 199 & 200 (FIPS 199, “*Standards for Security Categorization of Federal Information and Information Systems*”) (FIPS 200, “*Minimum Security Requirements for Federal Information and Information Systems*”) prior to issuing the initial statement of work. Evaluations shall consider the extent to which each proposed service accommodates the necessary security controls based upon the assigned impact level. The Contractor awarded SIN 132-52 is capable of meeting at least the minimum security requirements assigned against a low-impact information system (per FIPS 200).
- c. The Ordering Activity reserves the right to independently evaluate, audit, and verify the FISMA compliance for any proposed or awarded Electronic Commerce services. All FISMA certification, accreditation, and evaluation activities are the responsibility of the ordering activity.

4. DELIVERY SCHEDULE.

The Ordering Activity shall specify the delivery schedule as part of the initial requirement. The Delivery Schedule options are found in *Information for Ordering Activities Applicable to All Special Item Numbers*, paragraph 6. *Delivery Schedule*.

5. INTEROPERABILITY.

When an Ordering Activity requires interoperability, this requirement shall be included as part of the initial requirement. Interfaces may be identified as interoperable on the basis of participation in a sponsored program acceptable to the Ordering Activity. Any such access or interoperability with teleports/gateways and provisioning of enterprise service access will be defined in the individual requirement.

6. ORDER

- a. Agencies may use written orders, EDI orders, blanket purchase agreements, individual purchase orders, or task orders for ordering electronic services under this contract. Blanket Purchase Agreements shall not extend beyond the end of the contract period; all electronic services and delivery shall be made and the contract terms and conditions shall continue in effect until the completion of the order. Orders for tasks which extend beyond the fiscal year for which funds are available shall include FAR 52.232-19 (Deviation – May 2003) Availability of Funds for the Next Fiscal Year. The purchase order shall specify the availability of funds and the period for which funds are available.
- b. All task orders are subject to the terms and conditions of the contract. In the event of conflict between a task order and the contract, the contract will take precedence.

7. PERFORMANCE OF ELECTRONIC SERVICES

The Contractor shall provide electronic services on the date agreed to by the Contractor and the ordering activity.

8. RESPONSIBILITIES OF THE CONTRACTOR

The Contractor shall comply with all laws, ordinances, and regulations (Federal, State, City, or otherwise) covering work of this character.

9. RIGHTS IN DATA

The Contractor shall comply FAR 52.227-14 RIGHTS IN DATA – GENERAL and with all laws, ordinances, and regulations (Federal, State, City, or otherwise) covering work of this character.

10. ACCEPTANCE TESTING

If requested by the ordering activity the Contractor shall provide acceptance test plans and procedures for ordering activity approval. The Contractor shall perform acceptance testing of the systems for ordering activity approval in accordance with the approved test procedures.

11. WARRANTY

The Contractor shall provide a warranty covering each Contractor-provided electronic commerce service. The minimum duration of the warranty shall be the duration of the manufacturer's commercial warranty for the item listed below:

The warranty shall commence upon the later of the following:

- a. Activation of the user's service
- b. Installation/delivery of the equipment

The Contractor, by repair or replacement of the defective item, shall complete all warranty services within five working days of notification of the defect. Warranty service shall be deemed complete when the user has possession of the repaired or replaced item. If the Contractor renders warranty service by replacement, the user shall return the defective item(s) to the Contractor as soon as possible but not later than ten (10) working days after notification.

12. MANAGEMENT AND OPERATIONS PRICING

The Contractor shall provide management and operations pricing on a uniform basis. All management and operations requirements for which pricing elements are not specified shall be provided as part of the basic service.

13. TRAINING

The Contractor shall provide normal commercial installation, operation, maintenance, and engineering interface training on the system. If there is a separate charge, indicate below:

N/A

14. MONTHLY REPORTS

In accordance with commercial practices, the Contractor may furnish the ordering activity/user with a monthly summary ordering activity report.

15. ELECTRONIC COMMERCE SERVICE PLAN

- (a) Describe the electronic service plan and eligibility requirements.

Please see Service Plan below

(b) Describe charges, if any, for additional usage guidelines.

N/A

(c) Describe corporate volume discounts and eligibility requirements, if any.

N/A
